



ICT FOOTPRINT EU

European Framework Initiative for Energy & Environmental Efficiency in the ICT Sector

European Policy Levers towards Greener ICT workshop Event Deloitte Sustainability, Paris

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Organised by Deloitte Sustainability Paris
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The ICTFOOTPRINT.eu initiative, in a nutshell

Mission

Become “THE” consolidated effort that, at European level, raises awareness on metrics, methodologies & best practices in measuring the energy and environmental efficiency of the ICT-sector, to facilitate their broad deployment & uptake.

Partners



Stakeholders



ICT Intensive SME



SDOs (Standard Development Organisations)



Cities & Public Administration



ICT Suppliers

Helping you choose your Low Carbon & Energy Efficiency in ICT

ICTFOOTPRINT.eu Results so far



5.000+ Community Members



26 ICT Sustainable Suppliers from 11 different countries



14 Advisory Group members from 7 different countries



5 languages helpdesk (EN, FR, DE, IT, ES)



1 Paper published in Scientific Event proceedings



1 user-friendly Self-Assessment Tool (SAT-O)



44 Success Stories on Green ICT



Map of ICT Standards with 20 factsheets



10 webinars with 28 different speakers & +400 registrations



Active Presence in 16 ICT & energy-aware events, plus visibility in 5 events

Consolidated community of 5,000+, through an effective marketplace, help desk, dynamic Map of ICT Standards, and communication & dissemination actions

Main Outputs for our stakeholders



ictfootprint.eu



Marketplace

Buyer: Find sustainable ICT suppliers & publish ICT sustainable needs.
Seller: publish ICT sustainable services or procurements & search for clients.



Webinars

Know more on sustainable ICT: get practical guides from a highly qualified experts in the Sustainable ICT sector and learn how to apply them in your organisation.



Help Desk

In 5 languages

Get support about how to decrease your carbon footprint & implement ICT energy efficiency standards with Online Assistance (EN, FR, ES, DE, IT).



Success Stories

Best practices in Sustainable ICT. Search how players like you got energy savings & carbon footprint reduction. Or even showcase your success story!



SAT-S & SAT-O

Measure your own carbon footprint and start learning how to become sustainable thanks to ICT standards & methodologies.



Map of ICT Methodologies

20 downloadable fact-sheets of ICT methodologies & standards, understand & measure your ICT goods, services organisations & cities' carbon footprint.

Join us and get energy savings by choosing low carbon ICT

How sustainable is your ICT company?



<https://ictfootprint.eu/en/services/self-assessment-tool-organisations>



SAT-O (for Organisations) – Free & simple tool to calculate the overall carbon footprint of your organisation

- ✔ Digital services provided & used by the organisation
- ✔ Structural impact of the building and personnel's
- ✔ Your own personalised report, with a light reading style, that shows the approximate climate change and primary energy footprint of your ICT-intensive organisation assessed over one year



Assess the ICT carbon footprint of your organisation, for sustainable ICT decisions

TRY "SAT-O" TOOL & MAKE INFORMED DECISIONS ON HOW TO MAKE YOUR ICT SUSTAINABLE & ENERGY EFFICIENT

The general sustainable idea

- To develop an **online service**, at an affordable price, to reward ICT-intensive organisations that demonstrate “Energy & Environmental Efficiency” in their usage of ICT
- The service would be primarily delivered to SMEs wanting to distinguish themselves leveraging on their responsible, “**green IT**” behaviour
- The online service, fully **delivered remotely**, would be a “LightCertificate”, branded ICIM, and would be supported by the SAT-O self-assessment (which would be a mandatory prerequisite)

A Low Carbon ICT engaged community










Social Media followers, Newsletter subscribers, Webinars registrations, Marketplace sellers & buyers, Journalists, Synergies

★ > 5.300 members ★
ICTFOOTPRINT.eu COMMUNITY

ICTFOOTPRINT.eu Community 3.750 members

Amongst the connections that count (multipliers/influencers)

-  **SMEs 53%**
-  **Large Enterprises 12%**
-  **Public Administration 5%**
-  **NPO 24%**
-  **SDO 0,6%**
-  **Media 2,20%**
-  **Academia & Research Centre 3,3%**

- Margherita: 6,700 Followers
- GHG Protocol: 1,100 Followers
- Economic: 1,400 Followers
- Paul H HOODSON: 3,000 Followers
- Jennifer Bogle: +430 Connections
- Sebastiano Toffaletti: +500 Connections
- Derek Webster: +400 Connections

10 webinars with reputable speakers

26 sustainable ICT sellers

- CARBON TRUST
- ETSI
- the green grid
- ITU
- Greenit amsterdam region
- DATA CENTER eureca PROJECT
- vmware
- Sustainability for London
- Microsoft

- VERNE GLOBAL
- The Planet Aest
- networkdna
- ELe Extreme Low Energy
- eden project
- Enervalis
- greengagetr
- caelus consulting
- Carbon IT
- circular computing
- Certics
- CELESTE
- GREENSPECTOR
- Green C+ Web

Thank you

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www.ictfootprint.eu



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