

A lush green forest scene with a stream flowing over rocks in the foreground. Sunlight filters through the trees, creating a warm, golden glow. The background is slightly blurred, emphasizing the foreground elements.

ICTFOOTPRINT EU

European Framework Initiative for Energy & Environmental Efficiency in the ICT Sector

Green ICT - the ICTFOOTPRINT.eu Services

Silvana Muscella
ICTFOOTPRINT.eu Coordinator
CEO at Trust-IT Services

Tuesday, 20th March 2018

Hands on Workshop Event “Green ICT – in practice”



Co-organised with



The ICTFOOTPRINT.eu initiative, in a nutshell

● Mission

Become “THE” consolidated effort that, at European level, raises awareness on metrics, methodologies & best practices in measuring the energy and environmental efficiency of the ICT-sector, to facilitate their broad deployment & uptake.

● Partners



● Stakeholders



ICT Intensive SME



Standard Development Organisations



Cities & Public Administration



ICT Suppliers

Helping you choose your Low Carbon & Energy Efficiency in ICT



ICTFOOTPRINT.eu Results so far



+4.000 Community Members



21 ICT Sustainable Suppliers from 8 different countries



13 Advisory Group members from 7 different countries



5 languages helpdesk
(ENG, FR, DE, IT, ES)



1 Paper published in Scientific Event proceedings



2 user-friendly Self-Assessment Tools
(SAT-O training today)



41 Success Stories on Green ICT



Map of ICT Standards with 20 factsheets



8 webinars with 23 different speakers & +400 registrations



Active Presence in 12 ICT & energy-aware events, plus visibility in 5 events

Consolidated community of +4.000 through an effective marketplace, dynamic Map of ICT Standards and communication & dissemination actions

A Low Carbon ICT engaged community



Social Media followers, Newsletter subscribers,
Webinars registrations, Marketplace sellers &
buyers, Journalists, Synergies

★ + 4.900 members ★
ICTFOOTPRINT.eu COMMUNITY

ICTFOOTPRINT.eu Community 1.900 members



SMEs 53%



Large Enterprises 12%



Public Administration 5%



NPO 24%



SDO 0,6%



Media 2,20%



Academia & Research Centre 3,3%

Amongst the connections that count (multipliers/influencers)



8 webinars with reputable speakers



21 sustainable ICT sellers



Main Outputs for our stakeholders



ictfootprint.eu



Marketplace

Buyer: Find sustainable ICT suppliers & publish ICT sustainable needs.
Seller: publish ICT sustainable services or procurements & search for clients.



Webinars

Know more on sustainable ICT: get practical guides from a highly qualified experts in the Sustainable ICT sector and learn how to apply them in your organisation.



Help Desk In 5 languages

Get support about how to decrease your carbon footprint & implement ICT energy efficiency standards with Online Assistance (EN, FR, ES, DE, IT).



Success Stories

Best practices in Sustainable ICT. Search how players like you got energy savings & carbon footprint reduction. Or even showcase your success story!



SAT-S & SAT-O

Measure your own carbon footprint and start learning how to become sustainable thanks to ICT standards & methodologies (**SAT-O hands-on training today**).



Map of ICT Methodologies

20 downloadable fact-sheets of ICT methodologies & standards, understand & measure your ICT goods, services organisations & cities' carbon footprint.

Join us and get energy savings by choosing low carbon ICT

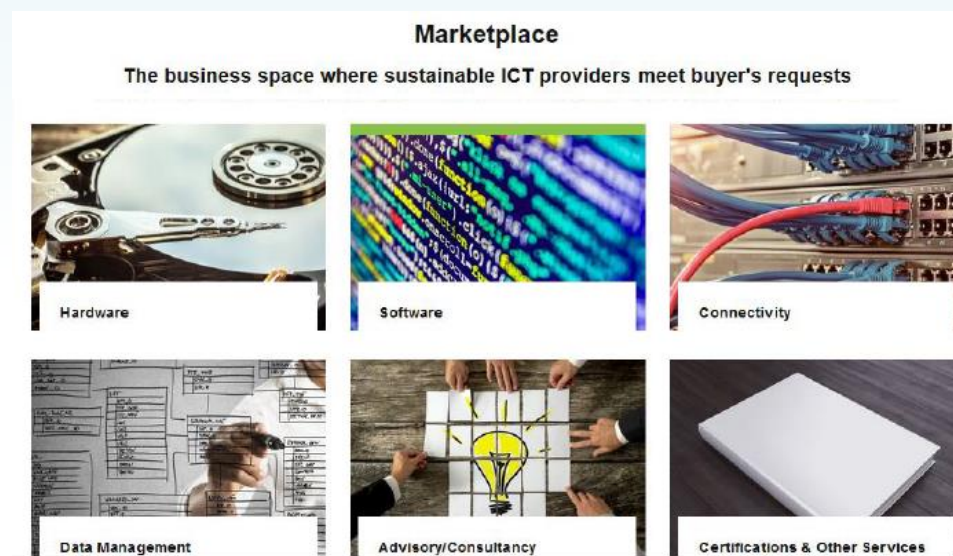
How ICTFOOTPRINT.eu supports you?

🌐 1 website – ictfootprint.eu 🌐

Green ICT Marketplace

- Find “certified” sustainable ICT suppliers
 - Publish your ICT sustainable needs
- OR
- Showcase your green procurement policies or your ICT sustainable services

www.ictfootprint.eu/marketplace



REGISTER AS A “BUYER” OR “SUPPLIER” IN ICTFOOTPRINT.eu MARKETPLACE

How ICTFOOTPRINT.eu supports you?

🌐 1 website – ictfootprint.eu 🌐

FREE WEBINARS

- 🌱 Get tools & expert advice on green ICT
- 🌱 See webinar's videos
- 🌱 Download reports & speakers' presentations

www.ictfootprint.eu/en/webinar

8 webinars online and
4 more to be launched in 2018



**KNOW MORE ABOUT SUSTAINABLE ICT FROM HIGHLY QUALIFIED EXPERTS & LEARN
HOW TO MAKE YOUR ORGANISATION MORE ICT SUSTAINABLE**

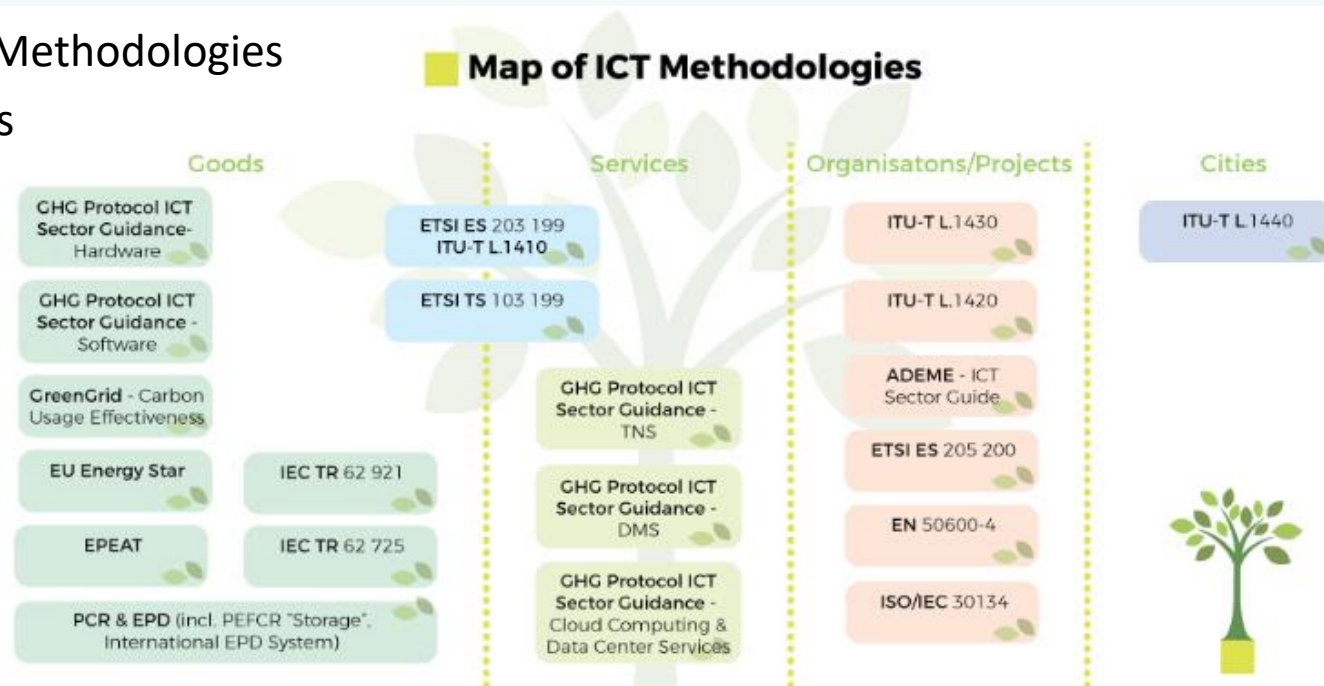
How ICTFOOTPRINT.eu supports you?

🌐 1 website – ictfootprint.eu 🌐

Map of ICT Methodologies & other initiatives

- 🌱 Get familiar with ICT Methodologies
- 🌱 Download Fact-Sheets

<https://ictfootprint.eu/en/ict-standards/map-ict-methodologies>



UNDERSTAND AND MEASURE YOUR ICT CARBON FOOTPRINT USING INTERNATIONAL STANDARDS, PROCEDURES & METRICS

Get involved

Join our Marketplace



ictfootprint.eu/marketplace

TRY SAT-S Tool and SAT-O



ictfootprint.eu/en/self-assessment-tool
sat-o.ictfootprint.eu/Pages/Home.aspx

Be part of our next webinars



ictfootprint.eu/en/webinar

Submit a success story



ictfootprint.eu/en/success-stories

Contact our Helpdesk



ictfootprint.eu/en/faq-page

Check Map of ICT Standards



ictfootprint.eu/en/ict-standards/map-ict-standards



Join our community

Visit our website



www.ictfootprint.eu

Subscribe our Newsletter



contact@ictfootprint.eu

Follow us on Twitter



[@ICTFOOTPRINTeu](https://twitter.com/ICTFOOTPRINTeu)

Connect with us on LinkedIn



[linkedin.com/in/ictfootprinteu](https://www.linkedin.com/in/ictfootprinteu)

Check our presentations



slideshare.net/ICTFOOTPRINTEU

See our videos



<https://www.youtube.com/channel/UC40Hhpr8jqIRRQcSEyGnYdg>



Thank you for your attention

Contact: Silvana Muscella

email: s.muscella@trust-itservices.com



Carbon Footprint measurement Tools (SAT-S & SAT-O)

- **SAT-S** - Calculate carbon footprint of your ICT services

<https://ictfootprint.eu/en/self-assessment-tool>



- **SAT-O** - Calculate the overall carbon footprint of your (ICT-intensive) organisation

- Digital services provided & used by the organisation
- Structural impact of the building and personnel's

<http://sat-o.ictfootprint.eu/Pages/Home.aspx>



**TRY FOR YOURSELF THE “SAT” TOOLS & MAKE INFORMED DECISIONS ON
HOW TO MAKE YOUR ICT SUSTAINABLE & ENERGY EFFICIENT**

How ICTFOOTPRINT.eu supports you?

🌐 1 website – ictfootprint.eu 🌐

ONLINE HELP-DESK

- 🌿 Glossary, Knowledge base and customised personalised assistance
- 🌿 Available in 5 languages



www.ictfootprint.eu/en/faq-page

**GET CUSTOMISED SUPPORT ON
SUSTAINABLE ICT STANDARDS**

SUCCESS STORIES

- 🌿 List of Best practices in Sustainable
- 🌿 ICT about energy savings & low carbon footprint.

<https://ictfootprint.eu/en/success-stories>

**READ SUCCESS STORIES ON GREEN
ICT AND SUBMIT YOURS**