# ICTFOOTPRINT.eu

European Framework Initiative for Energy & Environmental Efficiency in the ICT Sector

**THE REFERENCE PLATFORM FOR PROMOTING THE ADOPTION OF CARBON FOOTPRINT CALCULATION METHODOLOGIES IN THE ICT SECTOR**

Consolidating a framework of metrics, methodologies and best practices in measuring the energy and environmental efficiency of the ICT-sector, facilitating their broad deployment & uptake

For Small and Medium Enterprises

For ICT Suppliers

For SDOs

For Public Administration

Create an **Low Carbon Economy Support Framework Platform**

**Raise awareness** on carbon footprint methodologies

Create an **aggregated community** on green ICT solutions and methodologies

Develop a **web platform with a "Service Area"**

Design **user-oriented, online implementation** of footprinting methodologies

Develop and implement a sustainable **business model**

Interface and liaise with the **relevant standards bodies** (SDOs)
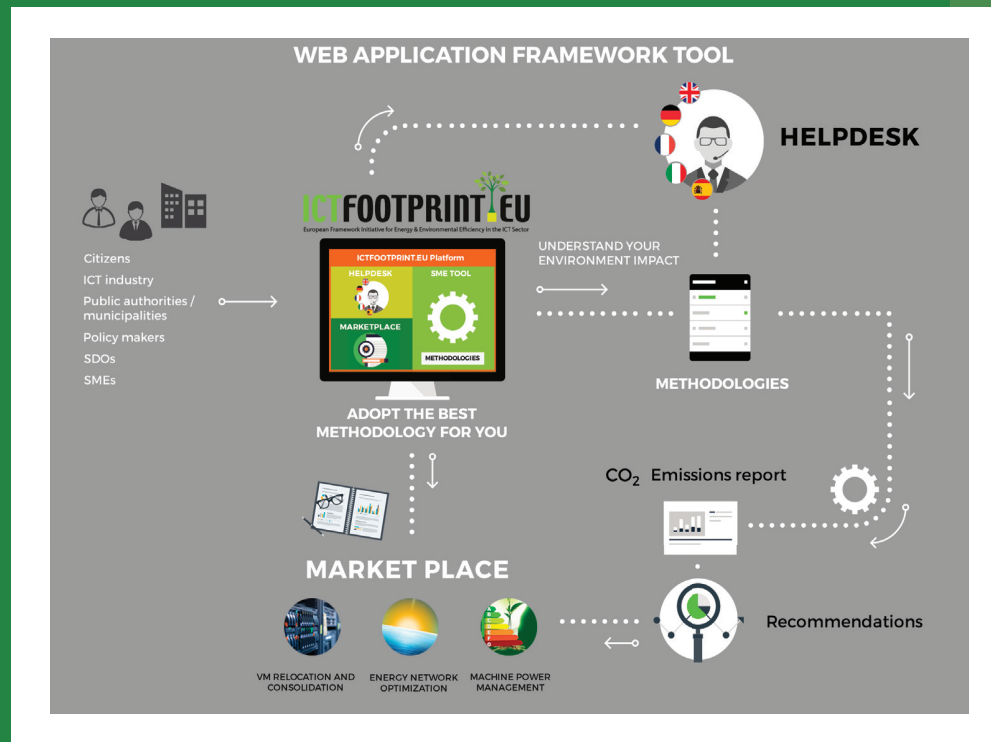
## Become Greener!

**Register** to our services and become more energy efficient!

**www.ICTFOOTPRINT.eu/user/register**

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WEB APPLICATION FRAMEWORK TOOL

HELPDESK

Citizens
ICT industry
Public authorities / municipalities
Policy makers
SDOs
SMEs

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ICTFOOTPRINT.EU Platform
HELPDESK          SME TOOL
MARKETPLACE
METHODOLOGIES

UNDERSTAND YOUR
ENVIRONMENT IMPACT

METHODOLOGIES

ADOPT THE BEST
METHODOLOGY FOR YOU

$CO_2$  Emissions report

MARKET PLACE

Recommendations

VM RELOCATION AND
CONSOLIDATION

ENERGY NETWORK
OPTIMIZATION

MACHINE POWER
MANAGEMENT

## WHO WE ARE

**Trust-IT Services**
*Communicating ICT to markets*

Deloitte.

Deloitte
Sustainability

EURO
CITIES

## CONNECT WITH US

**www.ictfootprint.eu**

contact@ictfootprint.eu

@ICTFOOTPRINTeu

linkedin.com/in/ictfootprinteu

European Commission