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### Project partners:



maki Consulting GmbH  
Life cycle expert services



### Contact Us

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*You can also follow EURECA and its latest updates on social media:*



@EURECAproject

LinkedIn <https://www.linkedin.com/groups/8479187>

### About Us

The event is organised under the EURECA project, which is an EU Commission H2020 funded initiative. EURECA is designed to provide support for EU public sector organisations to engage in innovation procurement for environmentally sound data centre products and services.

### Registration

To register, please click here:  
<https://14eurecaworkshoplondon.eventbrite.co.uk>  
The event is free to attend.

### Date

Thursday 8<sup>th</sup> February 2018

### Venue



### Continuous Professional Development

Those who attend any four sessions will receive an official EURECA training certificate. Please register and login to the EURECA website ([www.dceureca.eu](http://www.dceureca.eu)) and then scan the QR code below to request your certificate.



[https://www.dceureca.eu/?page\\_id=3055](https://www.dceureca.eu/?page_id=3055)



# The 14th EURECA Workshop in London

*Thursday 8<sup>th</sup> February 2018 at  
University Square Stratford*



The EURECA project is an EU commission funded project under the H2020 programme. EURECA started in March 2015 and will run for 36 months with partners from the United Kingdom, Ireland, Netherlands and Germany. EURECA is designed to provide tailored solutions to help identify the cost saving opportunities whilst signposting the environmental impact of procurement choices in data centres.

EURECA is currently supporting consolidation, new build and retrofit data centre projects in various European countries, with focus on public procurement for innovation (PPI). Additionally, EURECA is supporting the development of European standards, best practices and policies related to energy efficiency in data centres and green public procurement by providing the scientific evidence and data.

This event brings together key public and private sector European experts and thought leaders to discuss innovation in public sector digital infrastructure and energy efficiency. Innovation procurement, data centre energy efficiency, and environmental sustainability are among the topics to be discussed. The event is suitable for C level ICT executives, IT managers, policy makers, energy managers, data centre managers, procurement professionals and researchers.

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## AGENDA - Thursday 8<sup>th</sup>

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- 09:30 Registration, coffee/tea and early networking opportunities
- 09:45 **EURECA: Lessons Learned from Evaluating over 350 Public Sector Data Centres**  
*Rabih Bashroush, EURECA Project Coordinator, University of East London, UK*
- 10:15 **European's Parliament Approach to Power and Energy Efficiency in Data Centres and Paradigms**  
*Dimitrios Paspaltzis, Facilities Management Coordinator, European Parliament, Luxembourg*
- 10:45 BREAK: Coffee/tea and networking
- 11:00

### Parallel Sessions 1

#### Keynote Session (ROOM US4.15)

##### Brexit and Data Centres

*Emma Fryer, Associate Director, techUK, UK*

#### Training Session (ROOM US2.02)

##### The EU Code of Conduct for Energy Efficiency in Data Centres

*John Booth, Managing Director, Carbon3IT, UK*

11:30

### Parallel Sessions 2

#### Keynote Session (ROOM US4.15)

##### Data Centre Trends: What's going on?

*Ali Moinuddin, Managing Director Europe, Uptime Institute, UK*

#### Training Session (ROOM US2.02)

##### Data Centre KPIs and Standards

*Mark Acton, Head -Data Centre Technical Consulting, CBRE, UK*

12:00 **PANEL DISCUSSION**

#### MODERATOR

*Rabih Bashroush, EURECA Project Coordinator, University of East London, UK*

#### PANEL MEMBERS

*Barry Lowry, CIO -The Dept. of Public Expenditure & Reform, The Irish Government*

*Emma Fryer, Associate Director, techUK, UK, and*

*Mark Acton, Head -Data Centre Technical Consulting, CBRE, UK*

12:30 Closing remarks

12:40 Working lunch with EURECA team, speakers and fellow attendees

13:45 Event close